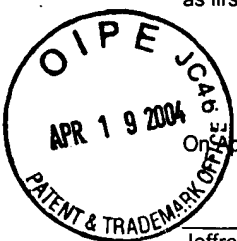


2671

Application No. 09/870,201

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Mail Stop Non-Fee Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450



On April 15, 2004

Jeffrey D. Myers, Reg. No. 35,964

Handwritten notes: #5, Amended, 4-22-04, and a signature.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Appl. No. : 09/870,201
Applicant : Charles Young
Filed : May, 29 2001
Title : Audience Attention and Response Evaluation

TC/A.U. : 2671
Examiner : Unknown

Docket No. : 30454-1001

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Technology Center 2600

AMENDMENT

Mail Stop: Non-Fee Amendment
Commissioner for Patents
United States Patent and Trademark Office
P.O. Box 1450
Alexandria, Virginia 22313-1450

Dear Sir:

In response to the Office Action dated January 15, 2004, please amend the above-identified application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on page 2 of this paper.

Remarks begin on page 13 of this paper.

04/20/2004 CCHAU1 00000176 134213 09870201

01 FC:2202 126.00 OP
02 FC:2201 2.00 DA 84.00 OP